

Today's the day



FOR SMALL BUSINESSES

Sign up for a health plan as early as **OCTOBER 1, 2013** for coverage beginning **JANUARY 1, 2014**, or sign up on the first of any month after January.



1-855-355-5777



nystateofhealth.ny.gov

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NY State of Health is the new Official Health Plan Marketplace. It opens on October 1, 2013. The Marketplace:

- Is the best place to find low-cost, quality health plans
- Is right for small businesses with 50 or fewer employees
- Lets you offer one plan, several plans, or all plans offered where a person lives or works
- Gives you the option to choose how much of the costs you want to share
- Has brokers and others to guide you and your employees through the enrollment process
- Helps you attract and keep workers who want health coverage for themselves and their families

Get tax credits for the amount you pay toward your employees' monthly health plan if you:

- Employ fewer than 25 full-time people (two half-time people count as one full-time person)
- Pay them an average of less than \$50,000 a year
- Share at least half of their premium costs

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- 🖱️ Online at nystateofhealth.ny.gov
- ☎️ By phone at **1-855-355-5777**

