

Today's the day



**FOR
INDIVIDUALS
& FAMILIES**

Sign up for a health plan
OCTOBER 1, 2013 to MARCH 31, 2014
for coverage beginning as early as
JANUARY 1, 2014.



1-855-355-5777



nystateofhealth.ny.gov

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NY State of Health is the new Official Health Plan Marketplace. It opens on October 1, 2013. The Marketplace is:

- The **best place** to find a low-cost, quality health plan for you and your family
- The **right place** to find many plan choices from brand-name companies and choose what's best for you
- The **only place** to learn if you can get help paying for health insurance

We are here to help

We have helpers—lots of them. It's their job to help you online, on the phone or in person. Whatever works best for you. Step-by-step, they'll help you:

- 1 Find a plan that is right for you
- 2 See if you can get help with costs
- 3 Apply for and enroll in your health plan

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- 🖱️ Online at nystateofhealth.ny.gov
- ☎️ By phone at **1-855-355-5777**

